

Beat: News

## **I&B Minister Launches Special Web Page On Festival Of Independence**

### **Webpage Hosts Live Webcast**

New Delhi, India, 10.08.2016, 19:06 Time

**USPA NEWS** - Union Minister for Urban Development, Housing & Urban Poverty Alleviation and Information & Broadcasting, Mr. M. Venkaiah Naidu launching the special webpage on the festival of Independence 2016, in New Delhi on August 10, 2016.

### **Webpage Hosts Live Webcast Of Prime Minister's Independence Day Speech**

Mr. M. Venkaiah Naidu, Minister for Information and Broadcasting launched on Aug 10, a special webpage developed by Press Information Bureau on Festival of Independence, 2016. The webpage that can be accessed from PIB's home page, pib.nic.in is designed as a platform to showcase all the events related to the Festival being celebrated throughout the country.

The webpage showcases hundreds of archival photographs, audio and video clips, write-ups and features on leaders and events related to the freedom struggle. The webpage will host live webcast of Prime Minister Narendra Modi's Independence Day Speech from the Red Fort and will also host other speeches delivered by the Prime Minister at events related to these celebrations.

Prime Minister's Speech at the launch of the festival at Bhabra in Madhya Pradesh and photographs of the function at August Kranti Maidan in Mumbai led by Hon'ble Minister of Information and Broadcasting Mr. M Venkaiah Naidu yesterday (9.8.16) will also be available on the webpage.

The Social Media section of the Webpage will show live feeds from Twitter and Facebook. The Tweets from the PIB twitter handle having the hashtags #70YearsOfIndependence and #Aazadi70Saal and Facebook posts on the PIB's Home Page will be updated on the webpage in real-time.

Several organizations have contributed to the rich content being showcased on the webpage. These include All India Radio, Doordarshan, Photo Division, Films Division, Directorate of Public Relations of Ministry of Defence and Directorate of Advertising and Visual Publicity.

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### **Article online:**

<https://www.uspa24.com/bericht-8803/iundb-minister-launches-special-web-page-on-festival-of-independence.html>

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