

Beat: Local

## **DEMOCRACY FOR ALL VIDEO CHALLENGE GIVES AMERICANS PLATFORM TO PROTEST**

### **ABOUT DANGERS OF BIG MONEY IN POLITICS**

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**USPA NEWS** - Democracy For All Video Challenge gives Americans platform to protest billions of dollars spent on elections. The effect of money on politics is powerfully and entertainingly presented in a viral video spoof making its way around the Internet as part of an online video competition...

Democracy For All Video Challenge gives Americans platform to protest billions of dollars spent on elections. The effect of money on politics is powerfully and entertainingly presented in a viral video spoof making its way around the Internet as part of an online video competition encouraging people to express their views on big money in politics.

The Democracy For All Video Challenge, spearheaded by Say No To Big Money and People For the American Way, selects a different best video every week from submissions made by people across the country.

The video, 'War on Democracy,' was created and produced by Clarke Watson, a native of Colorado Springs, CO now living in Los Angeles.

The 90-second spot is a farcical version of the anti-drug campaign that told Americans 'this is your brain... this is your brain on drugs' while showing an egg being fried. The video is meant to depict how average Americans no longer have a say in politics because of the impact of big money on the political process.

The Democracy For All Video Challenge was created by Say No To Big Money and People For the American Way to tap into the creative potential of people in the United States who support a constitutional amendment that would allow for reasonable limits to be set on money in elections.

A panel of judges selects the most impactful videos with \$1,000 being awarded to the best video each week. At the conclusion of the video challenge, five best in category videos will be awarded \$5,000 each, with \$25,000 being awarded to the best overall video.

Rather than hire an advertising agency to produce the spots, the sponsor organizations developed the Video Challenge to enable the true voice of Americans to be heard and give people across the country a chance to earn money for their efforts.

The Democracy For All Amendment, currently being considered by Congress with 138 cosponsors in the House and 41 supporters in the Senate, would overturn decisions such as Citizens United, the 2010 Supreme Court case that paved the way for unlimited political spending by corporations and the super wealthy.

People For the American Way (PFAW) is dedicated to making the promise of America real for every American. That means equality. Freedom of speech. Freedom of religion. The right to seek justice in a court of law. The right to cast a vote that counts. The American Way. Their vision is a vibrantly diverse democratic society in which everyone is treated equally under the law, given the freedom and opportunity to pursue their dreams, and encouraged to participate in our nation's civic and political life

Source : People For the American Way

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