

Beat: Lifestyle

Should You Pay More for an Expensive Watch

A guide to buying an expensive watch

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USPA NEWS - A watch is different to many other accessories because it is something that you normally wear on a daily basis. It is a highly personal item, an expression of your personality and style, and it is therefore important to choose the right one.

But when it comes to choosing a watch you are going to be faced with a number of greatly varying prices, some of which will seem quite high. So is it worth getting a more expensive watch, or should you stay with the cheaper models?

The one thing you will almost certainly be getting when you buy a more exclusive watch, whether you opt for Seiko watches or Rotary watches, is a quality product. Quite often cheaper watches lack the craftsmanship of the more established and expensive names, and that will often mean that your watch won't last as long.

If you want a watch to last you a lifetime and continue working in good order for many years to come then you should consider it as an investment, and it is worth spending a bit more on it in this case.

Many of the best watch brands, such as Dreyfuss & Co watches and Hamilton watches, come with longer warranties, sometimes lifetime warranties. If you want to be sure that your watch is secure from defects and that you won't be wasting your money then it is always better to pay for a more expensive watch and enjoy the security that comes with higher quality.

If you have a specialist hobby, such as diving, then you will probably want to pay more for a watch that specialises in this field. Rotary divers' watches are one example, but there are other brands that have extensive experience in the field of specialist watches to ensure that you don't buy a watch that breaks after just a few times in the water.

A more expensive watch can also be an impressive status symbol, which is more important for some people than others. But if you really want your watch to make an impression wherever you go then it is always worth investing in an expensive, timeless design that will remain in fashion for the rest of your life.

Since the wristwatch debuted in the early years of the last century, the name on the dial has served to give some indication of the quality within. "Manufacture" brands produce all their own watches, often producing every last part (even the tooling required to fashion them); "dial names" tend to buy in part- or fully-assembled movements from third-party suppliers to which they add similarly acquired hands, dials, cases and straps. There's no issue with choosing the latter (although it can sometimes be difficult to establish how much has "" or has not "" been made "in-house"), but it should be reflected in the price. As a rough rule of thumb, the more you are asked to pay, the more the salesperson or online avatar should be able to share about the provenance of the piece you are purchasing.

Buying pre owned gives you greater opportunity of seeing the value of your watch increase against the price you paid when buying it from new. It is worth noting that some watch brands can increase in value more than others, whereas some may depreciate without seeing an increase in value. Whether you are wanting to purchase the watch that was desirable when you were growing up, the model that ""just had something about it" compared to its newer version, or a watch they don't manufacture anymore, buying pre owned opens up the choice of watches to you greatly.

Conclusion

It can be tempting to choose a cheaper model when faced with all of the watches on the market, and sometimes that will be the better option for you. But consider all of the benefits of choosing a more expensive option, and if any of them appeal to you then it is probably worthwhile paying more and getting a watch that you will be happy with for many years.

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